

## Westside Association Meeting Minutes December 4-2014

Meeting called to order by President Connie Drexler @ 12:00

Approval November 2014 minutes passed (moved/2nd/passed)

### Treasurer's Report:

- Nov expenses:
  - Literacy Council- \$250.00
  - PO Box rental- \$80.00
  - Robbins- for November - Sam's Club informational meeting

### Chamber Report:

- Business after Hours- Dec 10/14- at The Waters
- Business Expo- Jan 29-2015
- Economic Outlook Breakfast- Feb 10-2015
- 951 more people working this year
- 4.8% unemployment this year vs. 6.2% last year

Membership: no new members

### New Business:

- Motion to approve slate of officers as presented by Cindy/2nd Nancy Jo- vote passed
  - Nominations for officers and board for 2015
    - President- Connie Drexler
    - Vice President- Kathy Hanson
    - Secretary- Julie Belville
    - Treasurer- Mike Schmidt
    - board of directors:
      - Connie Drexler
      - Mike Scharff
      - Julie Belville
- Developer's Panel update
  - Thursday Jan 8-2015-7:30 AM
  - LaSure's
  - 8 - 9 developers to make up panel -in process of contacting
    - Grant Schwab
    - Peter Jungbacker
    - Jim Larson
    - Keith Holschbach- Outlet Shoppes at Oshkosh
  - questions about
    - what's going on in town
    - updates from last year
    - email suggested questions to Nancy Jo
    - Sean will be the moderator again
    - No charge
  - Marketing:
    - Chamber M2M
    - Streetwise (Oshkosh Northwestern)
    - Postcard to Chamber list
    - B2B Magazine

Guest Speaker: Patty Warmenhoven, Junior Achievement District Manager

Topic: Junior Achievement

- Patty began with JA in Oshkosh in 1990's- left JA for 11 years, came back
- Winnebago Region (largest outside of Milwaukee)
- 11% of students that receive JA in the state are in the Winnebago region
- Work with school districts, Boys & Girls Clubs, Boy/Girls Scouts
- Work with UWO and FVTC here
- Programs
  - work ready skills
  - financial literacy
  - entrepreneurship
  - ethics/character- Excellence
  - reach over 20,000 students in this area

- Develop relationships with volunteers
  - 100 organizations work with students in the programs in this area
- Need:
  - need career awareness brought into classroom
  - skill gap- highlight courses that are growing- high demand careers
- Meeting the Need
  - volunteers talk about decisions they made educational and/or career wise
  - getting skills needed for 21st century
  - financial literacy
- Benefits to Community:
  - help close the skills gap
  - lets students see various careers
  - new program in Tech Ed (auto/shop classes)
    - tour businesses
    - what businesses look for in employees
- How to Help
  - financially
  - volunteer
    - in Oshkosh every 8th grader receives the program
- Financial Park Program
  - 779 Oshkosh students will go through the program this year
  - prepare with 20 classroom lessons before going to the park
- Upcoming Events:
  - Business Challenge- 2 students/1volunteer- simulated business
  - Business Leader Challenge- Feb 26-2015- Grand Meridian - Appleton
  - JA Tech Career Challenge- 7th & 8th grade- hosted by FVTC- Tech Business

Meeting adjourned at 1PM