

Westside Association Meeting Minutes June 5-2014
Meeting called to order by President Connie Drexler @12:00
Approval May 2014- minutes passed (Rick/Marybeth)
Treasurer's Report-

- Income-\$525.00 dues payments
- payments
 - speaker lunches In May \$18.90
 - directors liability insurance- \$351.00
- ending balance- May 31-2014- \$5242.33

Chamber Report:

- Rob attended the Shopping Center show
- 2 -3 major retailers interested in the Oshkosh area
- Farmers Market begins June 7
- Live at Lunch June 18 and 25
- Waterfest begins new schedule this year

New Business:

- speaker schedule for 2014/2015 almost complete
- only 3 speakers to confirm

Guest Speaker: Cathy Huybers-

- Generations in the Workplace
 - currently 4 generations in the workplace
 - 1st time there are 4 generations working together
 - usually only 2 generations in the workplace at a time
 - people are living longer and are able to work longer
- Generations at work
 - events and conditions that were around during formative years shape who we are today
 - every employee should be held to same standards
- Traditionalist (silent generation/loyalists/veterans)- born between 1922-1942
 - respect authority
 - grew up during the depression
 - work first play later
 - core values
 - willing to sacrifice
 - work hard
 - adhere to rules
 - generally good listeners (grew up with radio-honed listening skills)
- Baby Boomers (best generation/hippies/yuppies) born between 1946-1964- 80 million
 - healthy generation
 - team concept part of their background
 - raised in remarkable standard of living
 - do not like change
 - assets
 - team player
 - go extra mile
 - workaholic
- GenerXers (slackers/13th generation of the United States)- born between 1965-1980- 46 million
 - 1st generation of latch key kids
 - very independent/self sufficient
 - pragmatic
 - divorce rates skyrocketed during their childhood years
 - Aids in 1980's
 - technology introduced during the formative years
 - assets
 - more candid
- Generation Y- (nesters/millennial) ages 14-33 80 million
 - high sense of civic duty
 - high morality
 - do things in groups
 - child focused generation
 - traumatic events (shooting/ bomb scares/9/11)
 - parents of generation Y planned their lives (sports/music/etc)
 - assets
 - technology
 - like to work in teams
 - wants to move up quickly
- Liabilities
 - traditionalists- problem with change
 - Baby boomers- about the process- not the result
 - Gen X- impatient
 - Gen Y- still need supervision/training/grew up with lots of attention/fail to listen

Meeting adjourned at 1:10PM