

Westside Association Meeting Minutes-May 3-2012

Meeting called to order by President Connie Drexler @12:00

Approval April minutes (Gary/Robin)

Treasurer's Report

- Balance as of April 30-2012- \$5706.02
- Collected \$600.00 in dues during the month
- Collected \$560.00 for sign during the month
- All current bills are paid
- Still a few outstanding sign and dues invoices

Chamber Report: no Chamber Report this month

Oshkosh Convention & Visitors Bureau- calendars now ready with upcoming events

- June events include: Country USA and Miss Wisconsin
- July events include: Volleyball Tournament, Rock USA, Lifestest, EAA AirVenture

Membership

- New members
 - Patrick Brennand- Homestead Agency
 - Steve Hoopman- Tri Star Living
 - 9 new members since January
- New Business
 - Connie was on WOSH during Rob Kleman's show- Taking Care of Business to promote Westside Association
 - Spoke about the sign project
 - The HWY 21/41 project
 - Impact of the construction on the area businesses
 - The Northwestern also contacted Connie for comments
 - about the Hwy 21/41 project- how it affected the businesses and how they are coping
 - the sign project
 - DOT= great communication about the project with the businesses
 - Website
 - New one is up and running
 - Chamber Report will have it's own page on the site
 - The site will be more up to date with Westside activities
 - Send Jeff Nelson your business web address so he can create a link jeff@captureoms.com
 - Executive Planning Session planed for June
 - Looking for speakers or topics for upcoming year
 - Workshop for members only- Facebook for Business
 - 10 seats only available
 - cost- \$50.00 per person
 - Thursday May 17 from 4PM -6PM
 - Contact Connie at 426-1970 (44° North Advertising & Design)

Guest Speaker:

- Cathy Huybers- Executive Director of the Wisconsin family Business Forum and Phil Janes- member of the Family Business Forum/Chairman of the Board
 - Impacting our community
 - 92% of all business are family owned
 - employ 60% of the work force
 - Family Business dynamics
 - Conflicting roles, messages, expectations, needs and values
 - 20% of family businesses make it to 2nd generation
 - 10% make it to 3rd generation
 - 3% make it to 4th generation
 - Conflicting Systems

Conflicting systems	Family Business	Non Family Business
Reward	Need	Performance
Membership	Lifetime	Performance
Care	Nurturing	Competition
Measure of performance	Emotional well being	Bottom line
Communication	secretive	Open

Finances	Private	public
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- Key issues in family businesses
 - Vision, mission, goals
 - Succession
 - Participation
 - Ownership
 - Compensation
 - Roles of non family members
 - Estate planning
 - Governance and conflict resolution
- Wisconsin Family Business Forum
 - Why it exists:
 - Foster healthy family business through
 - Educational programs
 - Information
 - Networking
 - Resources
 - Research
 - Who it is:
 - Partnership: family businesses/professional service organizations, UWO- College of Business
 - Individuals- owners and family members
 - Established 1996
 - Members:
 - 35 family businesses with over 7000 annual contacts
 - 9 sponsors
 - 3 staff members
 - member profile
 - years in business range from 10-112 years
 - leadership range from 1st generation to 4th generation

Meeting adjourned at 1:00PM

Next Meeting- Thursday June 7-2012-

Guest Speaker: Bob Biebel United Catholic Schools President- Topic: Expansion plans