

## Westside Association Meeting Minutes-Dec1-2011

Meeting called to order by President Connie Drexler @12:00

Approval November minutes (Marucs/Rick) passed

### Treasurer's Report

- Collected \$460.00 from Economic Insights Breakfast
- Spent \$1409.05 during the month
  - \$699.30- printing/copies for Economics Insights Breakfast
  - \$427.75- food for Economics Insights Breakfast
  - \$62.00- PO Box fee
  - \$8.80- stamps
  - \$151.20- envelopes
  - \$60.00- web hosting for 1 year
- current balance \$6168.71
- in December- make final payment for pledge to Grand Opera House \$ 1666.00-

### Chamber Report:

- Olive Garden and US Cellular building on Koeller
- Impro Med- adding 14,000 sq ft
- Evco Plastic – 70,000- expansion
- OAEDC- projects
  - 20,000- sq ft on Westside- office space
  - 15,000 sq ft retail space on Northside
  - 50,000- sq office/warehouse
  - working with local company looking to expand/add new employees
- Downtown
  - New café
  - New children's clothing store
  - Green IT- in 100 block
- Business Expo- January 26-2012 at Convention Center
- Economic Breakfast Feb

### Membership

- Free lunch drawing- winner Marcus Butts
- Sending letters to guests
- New member Kevin Mraz- Town of Algoma Sanitation Dept
- Brochures available at each meeting

### New Business

- Slate of officers
  - President- Connie Drexler
  - Vice President- Robin Jennings
  - Secretary- Kathy Hanson
  - Treasurer- Phil Hergert
  - Past President- Jeff Thorkildsen
  - Directors- Marcus Butts and Dennis Schwab
    - One more board position- director- to finish out Jeff Nelson's term(one year remaining)
- Question- any possibility of bringing back the EAA shuttle bus
  - Board will look at options

### Sign Project:

- Highway 21 closures begin in March 2012
- Main focus on traffic traveling on Hwy 41- that would normally use the Hwy 21 exit
- Signs and Designs would like to get Posts for signs in the ground before the frost sets in
- Signs
  - Alumilite Signs
    - 4' x 8' -Holds 12 logos -Cost- (sign/posts)- \$680.00 (approx)
    - 4' x 4' -cost- (sign/posts)\$445.00 (approx)
  - contact for sign reservations
    - Mike Schmidt-FNB- Fox Valley
    - Suzanne Laurent- Orthopedic & Spine Therapy
    - Robin Jennings

Meeting adjourned at 1:00PM

Next Meeting- January 5-2012- Guest speaker- Tom Buchholz- DOT- Hwy 41/21 update