

Westside Association Meeting Minutes-September 1-2011

Meeting called to order by President Connie Drexler @12:00

Approval August minutes (Mike/Jeff) passed

Treasurer's Report

- Balance just under \$8,129.05
- Payment for August lunches- \$236.00
- Payment for Pollock Pool fund - \$500.00

Chamber Report:

- Olive Garden- Spring 2012-will be located on the old Sonic Drive Inn Site on Koeller
- Glass Nickel Pizza will be moving into the old Rail site on Jackson Street

Sign committee

- Have meeting with Tom from DOT
- 8 signs
- Up to 12 business logos per sign
- Businesses could be on multiple signs
- Westside would put money towards signs
- Business contribution would be between \$250.00-\$350.00 (estimate)

Executive Meeting:

- Fall Economics Insights Meeting-
 - Oct 20- 7:30-9:30-At LaSures
 - Postcard will be mailed- RSVP
 - Greg Pierce- from Reinhardt Partners will be the speaker

Guest Speaker- Linda Kollman- Director of Emergency Management- Winnebago County

- 22 years (about 12 years in human resources/ after 9/11- moved into Emergency management)
- training at Ft McCoy, Washington
- Emergency Management
 - Sees the big picture
 - Day to day operations
 - Planning
 - Training
 - Coordinating agency
 - 10 million in grants
 - Disaster operations
 - EOC center
 - Point of contact
 - Mandated by law to have a department
 - Needs an objective department to ensure balance between various areas (police/fire etc)
 - Some federal funding being cut
- 4 phases of Emergency:
 - Mitigation
 - All hazard mitigation plan
 - Mitigation efforts
 - Preparedness
 - Planning (EAA/Country USAA/Emergency Operation plan)
 - Exercises (table top and full scale)
 - Response
 - Emergency Operations Center (mobile command unit)
 - All players in one area
 - Recovery
 - FEMA assistance
 - Volunteer assistant management
 - Long term recovery
- Community Preparedness
 - Public/private partnership
 - 75% of business unprepared for disaster
 - Winnebago partnership established in 2008

Next meeting Thursday October 6-2011- guest speaker Doug Bisbee- Teen Suicide Meeting adjourned at 12:55PM