

Westside Association Meeting Minutes

January 4-2010

Meeting called to order by President Connie Drexler @12:00

Approval of December minutes moved and 2nd/passed

Treasurer's Report

- Check issued for 1st payment to the Grand Opera House
- Check issued for web hosting for the year

Chamber Report:

- Economic Outlook survey sent to members
 - 138 responses from local CEO/businesses
 - 30% reported decline in workforce
 - overall only about 600 below the year before
 - Sales volume
 - 60% of responses reported lower sales than previous year
 - 41% reported more profitable- made adjustments
 - Wages
 - 33% reported decrease in payrolls
 - 67% optimistic about sales/profits for 2010
 - little to no job growth being projected by respondents

Director's Meeting: Meeting Jan 14

- Plan annual meeting

New Business:

- Window clings for members- send after payment of invoice
- Invoices for dues will go out in Feb.
- Annual meeting will be held at LaSures
- Need 2 more committee members to help with annual meeting

Networking: News from members

- John Casper- Oshkosh Chamber
 - 1100 members
 - business expo Jan 28
- Jeff Nelson- Technosis
 - Last quarter very good
 - Possible Milwaukee office in spring
 - Will be starting his own business shortly- Capture- on line management
- Phil Hergert- Malkowsky, Herger, Weiland, CPAs
 - Added Ken Wolf to the firm
 - 10-12 people on staff
 - business or individual work
 - estate planning is growing
- Gary Eake
 - Sold land on 44
- Mark Riensch- RA Smith
 - Roundabout designs
 - Laser scanning
 - 6 employees in Oshkosh
 - Main office in Brookfield
 - Branch in Appleton
 - Closed branch in Madison
- Robin Jennings
 - Selling chamber memberships
 - Selling eco products

- Still job searching
- Jeff Thorkildsen- St Raphael's Church
 - 2nd President of Westside
 - 6 years at St. Raphael's- Business and Development Director
 - 23 people on staff
 - support group for unemployed/under employed
 - about 1 year old
 - grew from about 6 to 120 in database
 - about 40 have found positions
- Ron Hasselbacher- Cartridge World
 - Remanufacture in/toner cartridges
 - Double digit growth in 2009
 - Celebrated 5th year in business in December
 - Business or individuals
 - Also able to do older cartridges
- Glen Nelson
 - Financial advisor
 - Retirement/succession planning for small business
 - Just opened his own firm in May 2009
- Karen Gzgolewski- Oshkosh Northwestern
 - New publications (estate planning)
 - Parade of homes
 - 86,000 paged viewed per date on the website
- Kathy Hanson- EAA
 - Upcoming events
 - Ski Plane Fly in – Jan 23
 - Hops and Props- March 6
 - Family Flight Fest March 20/21
- Connie Drexler- 44 Degrees North
 - Westside representative on the Chamber board
 - Member of Women in Management
 - 20 years in public relations/advertising

Meeting adjourned at 1PM

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