

Westside Association Meeting Minutes-May 5-2011

Meeting called to order by President Connie Drexler @12:00

Approval Feb minutes (Marcus/Jeff) passed

Treasurer's Report

- Dues paid -\$1650.00 (11 @ \$150.00 each) during April
- Expenses
 - LaSures annual meeting-\$410.05
 - New brochure- \$360.00
 - Live at Lunch sponsorship- \$200.00
- Ending balance \$9038.20

Chamber Report:

- Christianos Pizza- opened in Target Plaza
- New 55+ housing behind Fair Acres- WHEDA credits- Dumke/Keystone development
- Cobblestone Hotel- 31 rooms by Hwy 26 under construction
- New stores at Outlet Mall
 - Coach
 - Justice
 - Yankee Candle
- Golf Outing – Aug 8- Bank 1st National- major sponsor
- Live at Lunch from June 15- August 10 on Wednesdays
- Waterfest begins June 9
- Business after Hours in May at Habitat Resale Store

Lisa Brown- has materials for preventing underage drinking

- Spring is the highest time for underage drinking
- Contact her for more information

Guest Speaker- Elizabeth Hartman- Chamco

- CEO fro 3 years
- Chamco celebrated 50 years in Feb 2010
- 501c(4) organization
- public private partnership created to attract businesses to Oshkosh
- fosters the industrial development of Oshkosh
- 30+ Board of Directors
- 2 person staff
- Goal- for more business
- Funding-
 - Winnebago County – 14%
 - City of Oshkosh 16%
 - Revenue generating programs about 50%
 - Fund raising – balance - about 20%
- What Chamco does
 - Confidential consultation and advice
 - Project analysis
 - Expertise with site/ building selection and real estate
 - Create programs (spec buildings)
 - Advocate for project, client, initiative
 - Expertise in obtaining financial and non financial resources
 - Under take and support initiate to enhance development
 - Aviation Business Park
 - Recruiting is difficult- need a niche- Oshkosh- Aviation
 - Partners- EAA, Wittman Airport, FVTC
 - Partnerships with city and county
 - 195 acres (Glatz and Brennard farms) for sale
- Angles on the Water
 - initiative to increase access to investment capital

- Angel investors- local focus
- Capital goal to close at 5 million
- Minimum commitment of \$25,000.00 over 5 years
- Investment of \$10,000.00 to \$500,000.00 in a given company
- Place rep on the board – to assist with talent
- Continuing Priorities
 - Building and enhancing relationships and partners
 - Remind people Oshkosh is a great place to live, work and do business
 - Understand strengths as a community

Meeting adjourned at 1PM