

## Westside Association Meeting Minutes-Nov 7-2013

Meeting called to order by President Connie Drexler @12:00

Approval October 2013 minutes passed (Ron/Linda)

### Treasurer's Report

- current balance is \$6080.48
- Disbursements for October
  - one lunch-\$9.45
  - 2013 Celebration of Lights- \$250.00
  - 2013- Holiday Parade- \$250.00
- Deposits-none
- Chamber Report:
  - a healthcare company looking at sites in Oshkosh for backroom operations
  - working with a pharmaceutical company to locate here
  - Oshkosh grew 3.3% in GNP for MSA survey- 74th in the country
  - annual report in Newswave
- Chamber Happenings
  - Nov 11-- Holiday parade
  - Business Expo- end of January- booths available
  - Group tour to Ireland
  - business after hours Nov 26- at Grand Opera House

### New Business:

- Connie is currently working on the new website for Westside
- annual meeting- January 16-2014
  - LaSures- 7:30AM
  - development panel
    - looking for 4-5 developers for panel
  - send questions for the panel to committee- (Robin, Nancy Jo and Connie Bartel)

### Guest Speaker: Jessie Pondell- UW-Oshkosh- Internship Program

- Internship- experienced learning
- connection between academics and professional worlds
- benefits of interns
  - bring new perspective
  - use of technology
  - trail period that could lead to something more
  - help with projects/tasks that you're struggling to complete
  - gain brand advocates
- what students want
  - to gain hands on experience in their field
  - to become better prepared for employment in their field
  - to learn new skills
  - gain realistic preview of work place
  - make professional contacts
  - explore new organization
  - explore new industry
  - earn money
- hosting an intern
  - Plan
    - position description
      - structure is important
      - objectives of the internship
      - 90% of students desire to be kept busy during the internship
      - define the learning plans and objectives
      - create worthy intern roles
  - hire
  - supervise
  - evaluate
- #1 request for interns to help with social media
- Nationwide
  - 62% of companies use internships as the #1 way to find employees
  - 50% of UW-Oshkosh interns receive job offers from one of their internships

Meeting adjourned at 1PM