

Westside Association Meeting Minutes-April 1, 2010

Meeting called to order by President Connie Drexler @12:00

Approval of Feb minutes tabled until the May meeting

Treasurer's Report- postponed until May meeting

Chamber Report:

- Workshops
 - April 29- Google Analytics
 - May 5- compliance and credit cards
- Business after Hours
 - Schneck – May 19
 - Buffalo Wild Wings- June
 - Citizens First – July
- New restaurant will be locating in the Landmark Plaza
- Sonex drive in (old Copps parking lot) breaking ground
- Mahoneys has reopened on 6th and Knapp
- Gardiners Restaurant/Wine Bar- open on Main Street
- Waterfest begins June 3
- 3 major commercial brokers met with Rob for land on the Westside

Feedback on annual meeting

- moderator- should have more control
- people liked the new format
- keep the answers shorter

New Business:

- Website
 - revamping the website- will be more user friendly
 - send your company logo to either Jeff Nelson or Kathy Hanson
 - should have a minimum of 5 links
- sign project for construction
 - met with city and DOT
 - identified Witzel as priority
 - signs to get from either side of the highway to businesses on the opposite side
 - Mark will be meeting with city hall to streamline sign permit process
 - Fritz checking on sign design costs
 - 4 x 8 signs
 - exclusive for members

Guest Speakers:

Maureen Lasky- Business Improvement District- Main Street Reconstruction

- began meeting with business owners in November of 2007 to plan for construction
- formed 2010 committee (property owners/business owners/DOT/city)
 - meet monthly to discuss project, signs
- closed from March 15- Nov 1
- replacing aging infrastructure
- adding safety enhancements
- project area- from Main Street Bridge to Irving
- Cross streets open throughout the projects
- Otter/Pearl closed the entire construction period
- Wider sidewalks
- Room for trees on the sidewalks – over 100 trees will be planted
- Brick pavers
- Tree grates- has 2 medallions on the grate- showcase the city
- Had Blue Door Consulting design “tool kit” of information for the businesses
 - Main Street Max- mascot
- Information website- www.downtownoshkosh.com
- Face book page for the downtown as well

Bill Bertrand- Wisconsin Department of Transportation

- 6 million estimated cost at beginning of the project- Oshkosh responsible for 4-4.5 million
- detours from highway 45
 - Jackson roundabout work begins April 5- complete by early July
- On site field office at 530 Main (Mainview Apartments)
- Weekly meeting for updates Thursday at 8:30AM at field office.

Meeting adjourned at 1PM