

Westside Association Meeting Minutes- November 4, 2010
Meeting called to order at 12:00PM by President Connie Drexler
Approval of September minutes (Eake/Hergert) moved/passed
Treasurer's Report:

- \$340.00 income from breakfast meeting in October
- Expenses:
 - \$250.00 for Oshkosh Holiday Parade sponsorship
 - \$120.00 copies for October meeting
 - \$492.00 food for October meeting
 - December 1- 2nd installment for Grand Opera House donation

Chamber Report:

- Latest edition of Newswave includes a copy of the Annual Report
- Nov 16- Entrepreneurs Connection at Oshkosh Convention Center
- Working with 2 large retail developers on the Westside
- Working with 2 hotel developers
- Working with Postal Union about the closing of the processing center- not looking good
- Holiday Parade Nov. 11 tree lighting at Opera House Square as well
- BAH:
 - Nov 18 – LaSures
 - Dec. 9 – The Waters
- Feb 10 – Economic Outlook Breakfast
- Dec 3 – New North at Kolf Sports Center

New Business:

- Executive meeting:
 - Sent letter to council supporting the stop lights at Westhaven and 9th Avenue
 - Donation for Celebration of Lights
 - Elections: will be voted on at December meeting
 - Slate of officers/ board members:
 - President- Connie Drexler
 - Vice President- Robin Jennings
 - Past President- Jeff Thorkildsen
 - Treasurer- Phil Hergert
 - Secretary- Kathy Hanson
 - Board:
 - Robin Jennings
 - Gary Eake
 - Rick VanderLoop
 - Fritz Schoessow

Guest Speaker: David Hayford-Assistant Treasurer for the Ron Johnson Campaign

- CFO experience in banking industry
- Spent last 6 months as assistant treasurer on the Johnson campaign
- Teaches accounting at Marian College
- Duties as asst. treasurer:
 - Accounting
 - Compliance with campaign laws
 - Reporting
 - Sent to secretary of Congress
 - Lots of disclosure
 - Report filed in October had over 400 pages
 - Monday staff meetings
 - Learned schedule for the week for Johnson
 - Campaign news
 - Dealt with the money for the campaign- not the campaigning itself
 - Impossible to have awareness as a candidate without money
 - \$2400.00 limit per election/per person
 - Received 300 – 500 checks each day most were between \$25.00 to \$100.00
 - Campaign raised \$5.5 million from individuals
 - \$500,000.00 from PAC- which came in closer to the end of the campaign
 - Johnson invested \$9 million himself- for the campaign
 - Enjoyed the experience-
- About 40 total employees on the campaign (30 here in Oshkosh) Volunteers were phenomenal