

Westside Association meeting minutes- November 5-2009
Meeting called to order at 12:00 by President Connie Drexler
Approval of October minutes- moved/2nd and passed
Treasurer's Report:

- Pledge for the Grand will be over a three year period
- Low activity this month

Chamber report

- November Newswave Magazine contains the annual report
- Jan 28- Business Expo
- Feb 18- Economic Outlook Breakfast
- Website contains resources for H1N1
- China trip
 - Cost \$1999.00
 - Hope to have between 50- 60 people from the Fox Valley area
- Schenck office opens Nov 25 on Koeller

Survey Project

- Met with Mark Rohloff the end of October
- Board was split whether to continue the survey in the light of the changes at city hall
- Decision was made to postpone the survey for now- see what changes occur with the new personnel that will be hired

Board Elections

- Jeff is working on the slate of nominees
- Vote will be held at the December meeting

Guest Speaker: Jerry Murphy- The New North

- 18 counties make up the New North
- Business development
 - Small business
 - Targeting clusters
- Manufacturing in the area was connected to the paper industry in some fashion-
- NE WI- could produce components needed for the Wind Energy Industry
- Getting businesses educated in turning their capabilities to the wind industry
- WI has the infrastructure
- WI is centrally located for emerging Wind Generation projects
- New North has more than 250 resident businesses potentially qualified to be suppliers to the Wind Industry
- WI has excellent logistics, work force, location
 - Multiple manufactures already in the wind industry
 - WI Wind Works understands the supply chain
- Promoting industry/companies
 - Trade shows
 - Advertising in trade publications
 - Supply chain event in Appleton March 2009
- Overall WI Wind Works
 - Provides comprehensive solutions to wind industry needs
 - Connects wind industry to capable suppliers/vendors
 - Maximizes connectivity among the cluster members leading to innovation and collaborations
- Future
 - Continue efforts to attract 1st/2nd tier buyer markets
 - Expand and strengthen WI Wind Works collaboration across the state
 - Continue to partner with AWEA
 - Support for programs that strengthen WI Wind energy supply chain and industry alignment

Meeting adjourned at 1PM