



Office of Business Development

Department of Administration

Joe Knilans – Director

Nancy Mistele – Director

Office of Business Development

Regulatory Reform...By Business For Business

- **Created by Governor Walker and is housed at the Department of Administration**
- **Advocate for business interests within government**
- **Serve as a liaison between business, the board, the legislature and state agencies**
- **Present rule change recommendations to appropriate agency or the Legislature**

Office of Business Development

- Outreach with business owners, trade associations, Chambers of Commerce, etc.
- Ensure business has a seat at the table—get your feedback on where to reduce red tape
- Raise awareness of the goals and mission of the Small Business Regulatory Review Board

“For too long, the overregulation of business has stifled job growth within our state and repelled job creators from others. The common sense reforms contained in our proposal will take the power of regulating.... and put it back where it belongs – in the hands of the people.”

- Governor Scott Walker



Office of Business Development

- **Outreach Across the State of Wisconsin**
 - **We have traveled to 50 plus Counties**
 - **Attended more than 200 events**
 - **Met with over 4,000 business owners**
 - **Handled 200 issues ranging from asking for help, information or regulatory relief**
 - **50 regulatory reform ideas currently under review**

Small Business Regulatory Review Board

- Established in 2003
- Revived and Reformed in 2011
- Board consists of 7 small business owners

“To create more jobs, employers told us they also need help cutting through the red tape of government. The Review Board has the authority to review every rule... work to remove antiquated and unnecessary regulations that pose a threat to creating new jobs.”

- Governor Scott Walker



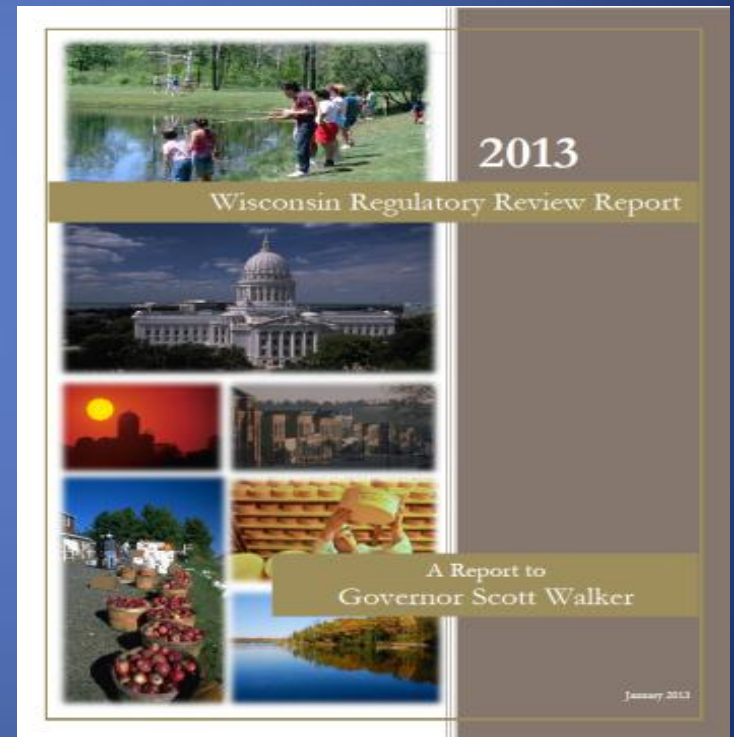
Small Business Regulatory Review Board

- Board is empowered to review existing rules and propose changes to reduce burden on business
- State agencies required to submit an economic impact analysis of all proposed rules on small business.
- Enforce agency compliance with Regulatory Flexibility Act
- Advocate for small business in the legislative process
- Encourage partnership between small business and state agencies while drafting rules
- Draft realistic rules and regulations

Regulatory Reform led by Governor Scott Walker

The Small Business Regulatory Review Report

- Governor Walker's Executive Order #61 (2012) requested a review of existing administrative rules.
 - Staff and agency leaders made recommendations that affect 218 Wisconsin Rule Chapters.
 - 307 rule changes
 - 40 rules – full repeal
 -
- Good start...low hanging fruit*



Swiss Cheese



Regulate the hole size in cheese? Really?

*Future success comes from you and your suggestions
for an administrative code that truly works for
business.*

2013 Wisconsin Manufacturers & Commerce CEO Survey...

Top Business Concerns Facing Your Company:

- Taxes
- Energy
- Labor Shortage
- Regulation
- Economic Slowdown
- Competition

94% of CEOs surveyed said Wisconsin is headed in the right direction

84% said the state is pro-business

“It is better than previous years but still has a long ways to go with regulation reform and taxes.”



Federal Office of Advocacy

- Small Business Administration (SBA) Office of Advocacy
 - Independent Federal Office
 - Responds to unfair regulatory burdens
 - Takes your concerns back to Washington D.C.
- SBA Regional Advocate Contact Information:
 - Henry Sanders
608-441-5264
henry.sanders@sba.gov

How You Can Help

- **A truly effective administrative code depends on your input.**
- **Submit suggestions to change rules that negatively impact your business.**

Regulatory Reform...By Business For Business

The Office of Business Development

- Questions
- Concerns
- Who else should we meet?
- Submit ideas to improve the rules and regulations affecting your business.

doa.wi.gov

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Small Business Regulatory Review Board Members

Steve Davis —Co-owner of Ardy & Ed's Drive-in, Oshkosh

Erich Korth —Vice President of Transport Repair Specialists Inc., New London

Thomas "Cap" Wulf —President/CEO of Wulf Bros. Inc., Sturgeon Bay

Jim Ring —President/CEO of Park Towne Development Corp., Madison

Kimberly Vele —Owner of Konkapot Lodge, Bowler

Minoo Seifoddini —President of Custom Service Plastics, Lake Geneva

Guy Wood —Tender Care Transport, Inc., Eau Claire-Chippewa Falls

Howard Marklein —State Representative and Chairman

Terry Moulton —State Senator and Vice Chairman

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