

Westside Association Meeting Minutes February 5, 2015

Meeting called to order by Vice President Kathy Hanson @ 12pm

Approval December 2014 minutes passed (moved/end/passed)

No January 2015 minutes due to Annual Meeting/Developers Panel

Treasurer's Report by Mike Schmidt:

- *End of January 2015 month end balance: \$3,826.32
- *Invoices went out last week in January
- *Currently a strong cash position

Chamber Report by Devan:

- *2/10/15-Economic Outlook Breakfast and speaker – 500+ signed up
- *2/19/15-BAH at Manilla Restaurant
- *4/17/15-Casino Night hosted by Propel, 80's theme

Membership: New Members

- *Floor Quest
- *JJ Keller
- *Dennis & Karlene from Farmers Market

New Business: None

Guest Speaker: Tina Schuelke – Executive Director of Change Management Communication Center

- *Tina bio: 16 yrs. in Oshkosh, married, 3 children, likes gardening, shopping at Farmers Market
- *Change Management Communication Center helps companies adapt to change.
- *Change Management “Magic that happens to make change profitable”.
- *Change Management looks at your current state, transition state and future state.
- *Tina spoke about Empathy, what is it and when are you most likely to display it?
- *Empathy is most likely displayed when you have been there.
- *Empathy is having the understanding by putting yourself in others shoes.
- *Empathy is something you need to practice.
- *Empathy isn't always about bad things that happen. Can come with good things too.
- *Tina gave great tips on how to navigate through change and that it doesn't always have to be a bad experience.