

## **Westside Association Meeting Minutes**

*April 2, 2015*

Meeting called to order by President Connie Drexler @ 12pm

No March minutes due to secretary being absent

### Treasurer's Report by Mike Schmidt

- Over \$8000 in account
- Billings went out and 2<sup>nd</sup> billings went out
- No major expenses
- 30% ahead of last year
- \$250.00 check was donated to Oshkosh Fine Arts Association
- \$750.00 in authorized donations but not assigned yet

### Chamber Report by Samantha Nelson

- April 9<sup>th</sup> – Social Hub on Instagram Marketing
- April 14<sup>th</sup> – Business After Hours
- April 17<sup>th</sup> – Propel Casino Night
- April 22<sup>nd</sup> – AM Oshkosh

#### Economic Development

120 New Jobs from Dealer Fire

Sam' Club on the move, not closed yet

\$80 million planned for this year

### Membership – New Members

- Todd Miller – ATW

### Guest Speaker

- Debra Pagel, Director of Human Resources at Schenck CPAs
- Leading vs. Managing
- Why don't employees do what they are supposed to do?
  - They don't know what they are supposed to do
  - They don't know how to do it
  - They don't know why they should do it
  - There are obstacles beyond their control
  - They don't think it will work

- Leading involves setting the vision for the organization and communicating that vision to the team, and inspiring them to dedicate their efforts to realize the vision
- Managing ensures the day-to-day execution of the plan, making sure team employees are focused, productive, and rewarded for the incremental steps necessary to realize the vision
- Not just about the technical skills anymore it is more behavioral
- In summary, key decision makers are expected to be good leaders and good manager – finding the right balance is critical

“Leadership is not domination, but the art of persuading people  
to work toward a common goal.”

Daniel Goleman

***NEXT MEETING***

May 7<sup>th</sup> – Kristin Bird “Search Engine Optimization”