

Westside Association Meeting Minutes - Feb 6-2014

Meeting called to order by President Connie Drexler @12:00

Approval Jan 2014- minutes passed (Ron/ Pam)

Treasurer's Report-

- annual dues invoices were mailed in January
- donation to Literacy Council- \$250.00
- paid invoice for website- \$1200.00
- paid printing invoice Steinerts- \$450.00
- paid invoice - LaSures- for annual meeting- \$900.00

Chamber Report:

- over 600 people registered for Economic Outlook Breakfast
- 900+ more employed in Oshkosh than Dec 2012
- Bar 430 -scheduled to open in Feb 2014
- Rivers II- construction to begin March 2014
- Kwik Trip on Washburn - opened in January 2014
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New Business:

- switch speakers for March and April:
 - March- Stan Mack- OASD
 - April- Tammy Rabe- WI Dept of Transportation
- Annual Meeting Recap
 - over 110 attendees
 - large amount of non members
 - good feedback
- Mike Schmidt- appointed to finish out open term on board

Guest Speaker: Nancy Mistele-Director of WI Office of Business Development

- Office of Business Development
 - created by Gov Walker and located in the Dept of Administration
 - advocates for Business interests within government
 - serves as a liaison between business, the board, the legislature and state agencies
 - presents rule change recommendations to appropriate agency or legislature
 - do a lot of outreach with business owners, trade associations and chambers
 - ensure business has a "seat at the table" - get feedback on where to reduce red tape
- Small Business Board
 - empowered to review existing rules and propose changes to reduce burden on business
 - state agencies required to submit an economic impact analysis of all proposed rules on small business
- regulatory reform led by Gov Walker
- submit suggestions to change rules that negatively impact your business
- a truly effective administrative code depends on your input

Meeting adjourned at 1:10PM