

Westside Association Meeting Minutes - May 1, 2014
Meeting called to order by President Connie Drexler @12:00
Approval April 2014- minutes passed (Rick/Gary)

Treasurer's Report-

- payment- speaker lunch in April - \$9.45
- ending balance- April 30-2014- \$5087.23

Chamber Report:

- Unemployment at 6%
- 949 more people employed than last year
- Deer Fire- tax credits for expansion- will add 123 new jobs over next 3 years
- Johnny Rockets restaurant - at Outlet Mall
- major retailer - for Westside- more to come
- May 29- Leadership Oshkosh graduation
- LaVaque Professional- located at 808 Oregon

Guest Speaker:

Elizabeth Hartman- Executive Director-Chamco

Topic: Airport Development Plan

- Why Aviation
 - diversify economy
 - niche market-where we have significant supporting asset
 - EAA/AirVenture
 - Wittman Regional Airport
 - FVTC/UWO- aviation programs
 - existing business cluster
 - supportive efforts- Aero Innovate
- Aero Innovate
 - formed 2007
 - programming at AirVenture since 2009
- Chamco Aviation Development Committee- formed 2009
 - led efforts to gain support for land purchase
 - leading efforts to develop park
- Land purchase
 - 80 acres adjacent to airport
 - failed a County Board vote
 - historic partnership between city of Oshkosh and the County- purchased land in 2013
 - lots on the west-owned by the county- will be leased to businesses- has access to the airport
 - lots of the east side- owned by city- will be able to sell to businesses
- Park Improvement/Development
 - 2 million dollar grant-for intra structure
 - 20,000 sq ft facility on city owned side -will be home to business accelerator program
- Funding Sources (11 million dollar project)
 - city and county
 - 2 Million grant for infrastructure
 - \$350,000.00 from Dept of Defense
 - WEDC- (amount to be determined)
- Identify Niche
 - Department of Defense- planning grant
 - Contract - Explorer Solutions
 - phase 1- identify emerging trends & ID niche cluster
 - phase 2- create
 - kick off meeting May 5- 16 month project
- Economic Impact
 - 1000 direct jobs
 - 600 indirect jobs
 - \$300 million additional
- Project
 - now to January -planning
 - market at AirVenture 2014
- 30 year effect
 - \$60 million tax base
 - diverse industry
 - \$600 million annual economic impact
 - 400 total acres -multiple aviation businesses

Meeting adjourned at 1:10PM