

Westside Association Meeting Minutes December 4-2014

Meeting called to order by President Connie Drexler @ 12:00

Approval November 2014 minutes passed (moved/2nd/passed)

Treasurer's Report:

- Nov expenses:
 - Literacy Council- \$250.00
 - PO Box rental- \$80.00
 - Robbins- for November - Sam's Club informational meeting

Chamber Report:

- Business after Hours- Dec 10/14- at The Waters
- Business Expo- Jan 29-2015
- Economic Outlook Breakfast- Feb 10-2015
- 951 more people working this year
- 4.8% unemployment this year vs. 6.2% last year

Membership: no new members

New Business:

- Motion to approve slate of officers as presented by Cindy/2nd Nancy Jo- vote passed
 - Nominations for officers and board for 2015
 - President- Connie Drexler
 - Vice President- Kathy Hanson
 - Secretary- Julie Belville
 - Treasurer- Mike Schmidt
 - board of directors:
 - Connie Drexler
 - Mike Scharff
 - Julie Belville
- Developer's Panel update
 - Thursday Jan 8-2015-7:30 AM
 - LaSure's
 - 8 - 9 developers to make up panel -in process of contacting
 - Grant Schwab
 - Peter Jungbacker
 - Jim Larson
 - Keith Holschbach- Outlet Shoppes at Oshkosh
 - questions about
 - what's going on in town
 - updates from last year
 - email suggested questions to Nancy Jo
 - Sean will be the moderator again
 - No charge
 - Marketing:
 - Chamber M2M
 - Streetwise (Oshkosh Northwestern)
 - Postcard to Chamber list
 - B2B Magazine

Guest Speaker: Patty Warmenhoven, Junior Achievement District Manager

Topic: Junior Achievement

- Patty began with JA in Oshkosh in 1990's- left JA for 11 years, came back
- Winnebago Region (largest outside of Milwaukee)
- 11% of students that receive JA in the state are in the Winnebago region
- Work with school districts, Boys & Girls Clubs, Boy/Girls Scouts
- Work with UWO and FVTC here
- Programs
 - work ready skills
 - financial literacy
 - entrepreneurship
 - ethics/character- Excellence
 - reach over 20,000 students in this area

- Develop relationships with volunteers
 - 100 organizations work with students in the programs in this area
- Need:
 - need career awareness brought into classroom
 - skill gap- highlight courses that are growing- high demand careers
- Meeting the Need
 - volunteers talk about decisions they made educational and/or career wise
 - getting skills needed for 21st century
 - financial literacy
- Benefits to Community:
 - help close the skills gap
 - lets students see various careers
 - new program in Tech Ed (auto/shop classes)
 - tour businesses
 - what businesses look for in employees
- How to Help
 - financially
 - volunteer
 - in Oshkosh every 8th grader receives the program
- Financial Park Program
 - 779 Oshkosh students will go through the program this year
 - prepare with 20 classroom lessons before going to the park
- Upcoming Events:
 - Business Challenge- 2 students/1volunteer- simulated business
 - Business Leader Challenge- Feb 26-2015- Grand Meridian - Appleton
 - JA Tech Career Challenge- 7th & 8th grade- hosted by FVTC- Tech Business

Meeting adjourned at 1PM